# Six Ways to Use the Arts to Boost Employee Engagement

Businesses large and small use the arts to foster creativity, innovation, and a culture of trust.



### **Corporate Arts Challenge**

Encourage your employees to show their creative sides and build teamwork with a friendly singing or arts competition.



## **Arts-Based Training**

Use the arts to teach innovation, interpersonal skills, public speaking, and more.



## **Employee Art Shows**

Provide a space for your employees to showcase their artistic talents.



# **Skills-Based Volunteering**

Your employees have valuable skills that arts organizations need! Encourage them to volunteer.



#### **Team Volunteering**

Gather a group of enthusiastic employees for an arts activity, like painting a mural at a local community center.



#### **Artist Residencies**

Embed an artist in your company, and let him or her challenge you and your employees to think in new ways.





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