Neighborhood Access to Arts Events: Survey Findings

The National Endowment for the Arts worked with the U.S. Department of Housing and Urban Development to produce a survey to better understand the impact of arts and cultural events on Americans’ housing choices. Here are some highlights...

Living “Conveniently Near” Arts and Cultural Events Is Important

Those more likely to agree include:
- Hispanics
- African Americans
- Naturalized or non-U.S. citizens
- Those who have never been married
- Women
- Adults aged 25-35 or 65-74 years old
- Renters

Of adults who affirm the importance of living near arts and cultural events, the majority report the following benefits:

- Improvements to overall quality of the neighborhood: 88%
- Opportunities for greater social interaction: 83%
- Greater understanding and awareness of other people or cultures: 83%
- Improvements to the local economy as a whole: 77%
- New employment opportunities: 68%
- Tourist attractions: 63%

Do Arts and Cultural Events Improve Neighborhood Conditions?

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38% of adults agree with this statement: 30.7M households

88% of those who believe living near arts events is important report satisfaction with their access to such events.