

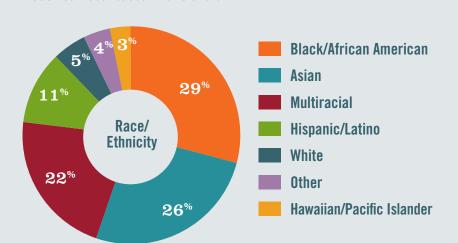
# Diversity in Arts Leadership

**INTERNSHIP PROGRAM** 

For 25 years, the Diversity in Arts Leadership internship program (DIAL) has been training and mentoring college students from underrepresented backgrounds to become arts leaders. One of the only programs of its kind in the nation, DIAL's aim is to strengthen and advance diversity in the arts management field and provide the newest members of the workforce with real-world career experience in the arts and business sectors in New York City.

### **Demographics**





#### The Network





105
volunteer business
mentors



112 arts organizations

## **DIAL's Impact**



97,600 hours of added capacity for NYC's cultural nonprofits



98% said DIAL was influential

## Where Are Alumni Now?



66 Before I began DIAL, as a black woman interested in pursuing a career in the arts, there did not appear to be a career track to follow. Now, I have the connections and confidence to move into an arts career with the necessary tools at my disposal. I connected with so many arts professionals, particularly those of color, who were eager to offer advice. My fellow interns were just as interesting and inspiring as the professionals I met throughout the summer. ">> - Illen Asmerom, '16



**Illen Asmerom** DIAL Alum ('16)



**Nick Lagalante** DIAL Alum ('09)



Maikiko James DIAL Alum ('04)

Maikiko James is Manager of Operations and Public Programs at Women in Film (WIF) where she manages daily operations, public and member program offerings, including the inaugural WIF/ BlackList TV Episodic Lab. She came to WIF in 2014 after six years with Active Voice, working on social engagement campaigns. She attended New York University and interned at TADA! Youth Theater on fundraising projects. After graduating, she was hired at TADA! as a development associate. Maikiko is from San Francisco and now resides in



**Esther Jeong** DIAL Alum ('08) & Mentor

Esther Jeong is a Tech Diversity Business Partner on Google's Global Diversity & Inclusion team. Prior to this role, she worked at Moody's and Bloomberg LP. Esther attended Wheaton College and interned at the ABC/NY offices where she supported marketing outreach to nonprofit arts organizations and strengthened ABC/ NY's leadership alumni networks. After graduating, she conducted a Fulbright research study on traditional dance in South Korea and returned to ABC/NY as a DIAL business mentor and professional development facilitator. Esther is from Queens, New York and now resides in San Francisco.

66 The internship provided me my first digital marketing and communications exposure outside of college in a thrilling, fast-paced environment. The experience helped me build a foundation of skills that launched a successful seven-year private-sector MarCom career in New York City. 99

- Nick Lagalante, '09

**Alumni** Our alumni represent some of the most creative organizations in America













Los Angeles.









LEARN MORE: www.artsandbusiness-ny.org

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